Your prospective clients make a decision about YOU in the first 10 seconds. Make sure it’s the right one.

You know what they say – where there’s smoke, there’s fire. That’s why we deploy evaluators to help you determine which salespeople are rock stars and which ones need help.

The Coyle Solution:

- The evaluator makes an initial call to determine if the salesperson can establish an emotional connection within the first few seconds.
- If a connection is not made, the evaluator will call the salesperson back, as a prospective client, for a thorough evaluation.
- During that second call, the evaluator will gauge your salesperson’s friendliness, follow-through and ability to close the sale.

The Result:

- Stop losing sales because of under-performing salespeople.
- Experience increased revenue, customer satisfaction and client retention.

Someone is going to get the business – let us help ensure it’s you.