



marketing research

Creating guest loyalty one exceptional experience at a time.

Coyle Hospitality is a world-class marketing research company that also designs and implements mystery shopping programs. We pride ourselves on our ability to demystify the intimidating world of research with narrative style reports that get down to business fast. Whether you need a quick survey to gauge dining satisfaction or a focus group to vet a new amenity concept, our straightforward analysis based on data provided by professional evaluators gives you actionable insights to take your business to the next level.

Why Coyle Hospitality?

Plain and simple, we understand your business. As a hospitality company, that's been serving some of the best operators in the world for over 20 years, our methodologies are tried and true, yet flexible. Authenticity is one of our core values and we won't tell you what you want to hear, we'll tell you what you need to hear.

Our commitment to you:

- Fully customizable research programs
- Quantitative/qualitative analysis that tells you the complete story
- Global research panels of professional evaluators that match your customer/guest profile
- Detailed, objective, actionable analysis

Contact us now at +1 212-629-2083

and get the complete story with Coyle's customized marketing research.

In good company

From local legends to global brands, we help some of the best names in the business be even better.



With
instant access
to a global panel
of over 25,000
savvy guests,
the possibilities of what
you can learn about your
business are endless.